OUR MISSION...
We use soccer as a vehicle for positive change, providing under-served youth with a toolkit for growth inclusion and personal success.

2012 ANNUAL REPORT
TABLE OF CONTENTS

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Letter from the Founder</td>
<td>3</td>
</tr>
<tr>
<td>What We Do</td>
<td>4</td>
</tr>
<tr>
<td>Our Approach</td>
<td>5</td>
</tr>
<tr>
<td>Our Reach</td>
<td>6</td>
</tr>
<tr>
<td>SWB in the USA</td>
<td>7</td>
</tr>
<tr>
<td>Baltimore, MD</td>
<td>8</td>
</tr>
<tr>
<td>Oakland, CA</td>
<td>9</td>
</tr>
<tr>
<td>Greeley, CO and Los Angeles, CA</td>
<td>10</td>
</tr>
<tr>
<td>Boston, MA and New York, NY</td>
<td>11</td>
</tr>
<tr>
<td>SWB in Central America</td>
<td>12</td>
</tr>
<tr>
<td>Granada, Nicaragua</td>
<td>13</td>
</tr>
<tr>
<td>SWB in Africa</td>
<td>14</td>
</tr>
<tr>
<td>Kampala, Uganda</td>
<td>15</td>
</tr>
<tr>
<td>Camps and Special Initiatives</td>
<td>16-17</td>
</tr>
<tr>
<td>The Soccer Without Borders Team</td>
<td>18-19</td>
</tr>
<tr>
<td>Financials</td>
<td>20</td>
</tr>
<tr>
<td>Partners and Supporters</td>
<td>21-22</td>
</tr>
</tbody>
</table>
Dear Friends,

This marks the sixth year since Soccer Without Borders began programming. With each year, our staff gains a deeper, more refined understanding of how to support our youth to achieve growth, inclusion and personal success. As SWB evolves as an organization, it is tremendously exciting to see many lessons and best practices being captured and shared. Increasingly, more established programs are working to support newer programs. Likewise, core programs are adopting successful initiatives from one another.

Early this year, SWB became just the sixth U.S. program to be accepted to the streetfootballworld network. Joining the network has provided many unique opportunities to engage in the global dialogue surrounding sport for development, and to collaborate with and learn from leading practitioners from around the world. Membership opened the door to support from the FIFA Football For Hope initiative to help build our programs in the USA.

We are proud to share this Annual Report highlighting these and other milestones from SWB programs in 2012. As we look ahead, the potential for SWB to grow is staggering. Each week, we receive program requests from communities in the U.S. and abroad. While the demand for programs is humbling, we are committed to measured, responsible growth. Defining and refining our core contribution to our field will be our central focus in the coming year.

As always, we are so grateful to all our coaches, mentors, teachers, volunteers, staff, and supporters who have collectively made Soccer Without Borders the thriving, vibrant organization that it is today.

Sincerely,
Ben Gucciardi
Founding Director
What We Do: 5 Activities

Core program participants are offered an average of

**12-15 ACTIVITY HOURS EACH WEEK, YEAR-ROUND.**
Our Approach

The potential for soccer to inspire youth to achieve **GROWTH, INCLUSION, AND PERSONAL SUCCESS** requires more than simply playing the game.

We believe that results come from the commitment of **TRAINED, CARING COACHES AND MENTORS** who...

- use a range of **ACTIVITIES** to develop the **WHOLE PERSON**, not just the player and...
  - foster a **SAFE, SUPPORTIVE TEAM COMMUNITY**.
Our Reach

100+ COMMUNITY COACHES
trained in soccer instruction and youth development.

5,000+ YOUTH
reached through clinics and community events.

797 YOUTH
enrolled in core, seasonal, and camp programs.

200+ VOLUNTEERS
gave more than 7,000 hours to support our coaches.
GROWTH = CAMPER ➔ CAPTAIN

When 8 year-old That May arrived on an Oakland soccer field in 2007, he was headed to his very first educational experience in his new home in America. That May and his three brothers arrived to Oakland, CA from a refugee camp in Thailand in July 2007, just two weeks before SWB’s first-ever Refugee Community Soccer Camp. At the SWB camp, That May met other Burmese refugees as well as other newcomers from around the world. The soccer field became a comfortable place for That May and his peers to make friends and adjust to their new language and environment. Over the next two years, two of That May’s brothers, Eh Myo and Tu Tu, took part in the year-round SWB program in Oakland. All four brothers attended summer camp with SWB again in 2008 and 2009. In late 2009, That May’s family moved to Greeley, Colorado to find work. Remarkably, within a year of their arrival, SWB Greeley began programming, and That May was once again back on the field. Not only was he a member of the SWB team, but he was chosen to be the captain for his leadership skills. His story, like many young refugees, is full of uncertainty and shifts. It’s a comforting coincidence knowing that SWB happens to thrive in two of the places that he has called home.

Did you know

The United States welcomes roughly 60,000 refugees each year through UNHCR resettlements. The top three countries of origin: Bhutan, Burma/Myanmar, Iraq. Soccer Without Borders USA programs serve youth from 29 distinct countries.
2012 Highlights

- Expanded facility partnerships with Northeast Middle School to serve middle school boys and girls and Johns Hopkins University for office space.
- Established a Youth Leadership Council which examined issues concerning immigration policy, diversity, and safety among others.
- Garnered support through the Refugee School Impact Grant program from the U.S. Department of Health and Human Services.
- Launched an Advisory Board and hosted first annual “Journey to America” dinner.
- First SWB Baltimore student participant graduates from high school and enrolls in college.

Did you know?
SWB Baltimore students presented at 3 conferences and were featured in 6 press exposures in 2012.

Youth participants originate from 9 different countries and speak 8 distinct first languages

What’s Next?

- Continue to expand mentorship program.
- Develop college entrance support and English language learning services for all participants.
- Grow the girls’ program.

“I have seen this program have a tremendous impact on my students lives.”

- Ms. Duda, ESOL teacher in Baltimore City Public School System
2012 Highlights

- Expanded middle school program to serve girls, creating a U14 girls team.
- Moved office space into the community partners’ portable at Oakland International High School, making the program more accessible to youth.
- Initiated “soccer school” for U14 boys team, providing tutoring, mentoring and goal-setting for high school success.

Did you Know?

- SWB teams visited 6 state parks on fieldtrips
- Youth represented 27 different countries
- 32 girls played on their first-ever team
- 93% high school graduation rate for participants

What’s Next?

- Develop academic monitoring and intervention system for high school participants.
- Form Oakland-specific Advisory Board.

“It is about building a new community of people who show love and respect for each other.” ~Abednego Juarez, SWB Oakland participant from Guatemala, age 17
Seasonal Program Highlights: West

**Greeley, Colorado**

- Expanded program to offer one additional day per week of activities for each team.
- Launched a U14 girls team.
- Partnered with the CO Storm to allow the U14 and U18 boys to compete in local leagues.
- Increased off-field opportunities including formal swimming and guitar lessons, as well as team trips to the zoo, Colorado Rockies and Rapids games.

**Los Angeles, California**

- Launched “Soccer in the Park” series every Saturday, taking steps toward consistent seasonal programming.
- Expanded off-field activities, including team trips to see the LA Galaxy.
- Partnered with the Tiyya Foundation and with joint support from the SoCal Soccer Association.
Seasonal Program Highlights: East

**BOSTON, MASSACHUSETTS**

- Launched program in February with the East Boston World Cup.
- Held first-ever seasons (Spring and Fall), for more than 100 youth.
- Partnered with Let’s Get Movin’ (LGM) of the East Boston Neighborhood Health Center.
- Worked with LGM and Boston Centers for Youth and Families to run seven-week summer session, serving more than 100 additional youth.

**NEW YORK CITY, NEW YORK**

- Expanded off-field programming with team trip to watch the New York Redbulls, including a postgame talk with Ghanaian players Patrick Nyarko and Dominic Oduro.
- Hosted 2nd Annual City Cup, bringing together 60 youth and their families in celebration of World Refugee Day.
- Participated in the 4th annual Small Goals, Big Change NYC tournament.
Did you know

In a recent survey of girls in Nicaragua, 90% reported barriers to participation in sport. The top three barriers were:

- Equipment/resources
- Safe spaces
- Parental permission

INCLUSION in SPORT ➔ INCLUSION in SOCIETY

The SWB Mariposa Juniors and Seniors are two teams of girls ages 7-11 in the city of Granada, Nicaragua. Together, the Mariposas are the only under-12 girls teams in a city of 110,000. In fact, they just might be the only true under-12 girls teams in the country of 6 million. Our ability to provide access to equipment and sports clothing, a girls-only field and classroom, and gain the trust of parents, has enabled the Mariposas to have practice and team-building activities four days per week, year-round. That’s more than 400 hours of girl-centered time. Their mural “Todos Pueden Jugar” or “Everyone can play”, overlooks the field they helped build and symbolizes a vision of a more equitable future.
GRANADA, NICARAGUA

2012 Highlights

→ One of just twelve girl-centered programs worldwide supported as a part of the Nike Foundation’s “Girl Effect”.

→ Won the Granada women’s league championship.

→ Named a U.S. State Department SportsUnited grant recipient.

→ Program coaches led trainings and supported initiatives in Las Salinas, Managua, and El Salvador.

Did you know?

SWB continues to be the only community sports program for girls in the city.

Coaches conducted more than 700 home visits to engage parents and families of participants.

More than 2,000 girls have been introduced to soccer in the program’s history, many for the first time.

What’s Next?

→ Implement SportsUnited two-way Exchange, including bringing 10 Nicaraguan coaches and leaders to the U.S. in June 2013.

→ Expand the number of teams to be more age-specific.

“I like that the program teaches how to interact with other girls, raises self-esteem, and has activities to develop her mind. It’s also healthy; it helps with her growth. I want my daughter to grow up to be a survivor.”

-- Ofelia S., parent of an SWB Granada participant
GOALS + ACTION ➔ PERSONAL SUCCESS

Stella Nalwanga, 14 years old, started playing soccer with SWB when the program in Nsambya first began. She saw boys playing on the pitch, and she knew that she needed to join. Coach Iga encouraged her to play, and she found herself playing as often as possible. Stella’s passion for the sport was immediately apparent, but her desire to play was met with a strong cultural and familial resistance. Through her involvement in SWB programming, Stella gained confidence and became a leader on and off the pitch. She approached challenges that she faced with strength, and was instrumental in the establishment of the girls’ program at SWB Uganda. This spring, after playing in a game with SWB’s girls’ team, Stella was offered a full scholarship to play soccer at Masaka Secondary School. Her family is now able to afford to pay for her younger brother’s schooling, and Stella is pursuing her dreams.

Did you know

Of the 55,600 refugee children in Uganda of school age, just 45% are in school. Girls have lower rates of attendance than boys.
Core Program Spotlight

“Soccer Without Borders does not mean that we just play only football. We also learn how to speak English, and how to be strong girls (or boys) and build a future.”

-- Mastula, SWB Kampala participant, age 15

KAMPALA, UGANDA

2012 Highlights

➔ Hosted the first annual Kampala Youth Festival for Peace with over 200 participants
➔ Participated in the streetfootballworld East Africa forum in Kigali, Rwanda
➔ Began construction on a second classroom for English and life-skills programming.
➔ Established Sunday league for children in Nsambya

Did you know?

2 hours of English education for 3 levels of youth classes, 4 days a week.

100 daily participants at weekday activities.

Program leaders facilitated 90 hours of weekly English instruction, soccer, and life-skills activities.

What’s Next?

➔ Broaden programming for girls in Kampala.
➔ Look for larger center to host a steadily increasing number of participants.
➔ Collaborate more closely with the streetfootballworld East Africa Network members.
Camps and Special Initiatives

SWB Camps and Special Initiatives utilize condensed versions of our year-round program activities, during key periods of transition and down-time for underserved youth. They also enable SWB to expand its reach and plant seeds for potential future programming. An average SWB camp offers youth 12-15 hours of programming in one week.
Camps and Special Initiatives

Baltimore, MD, USA
38 Youth
1 Week

Los Angeles, CA, USA
135 Youth
2 Weeks

Chicago, IL, USA
23 Youth
8 Weeks

Oakland, CA, USA
204 Youth
5 Weeks

Santa Ana, El Salvador
25 Youth
1 Week

Granada, Nicaragua
127 Youth
2 Weeks

Cairo, Egypt
15 Coaches
1 Week

Kampala, Uganda
200 Youth
1 Week
The Soccer Without Borders Team

**Executive and Administrative Team**
Ben Gucciardi  
Mary McVeigh  
Karima Modjadidi  
Jill Pardini  
Myra Sack  
Lindsey Whitford

**Support Staff**
Allison Cuozzo  
Nick Dreher  
Gina Gabelia  
Anna Kinne  
Lena Liberman  
Daniel Sass

**Program Staff**

**Baltimore City, MD, USA**
- Remi Bene
- Alyssa Budros
- Gina Gabelia
- Andrew Kinne
- Lena Liberman
- Daniel Sass
- Ben Gucciardi  
- Mary McVeigh  
- Jill Pardini

**Greeley, CO, USA**
- Kyle Bertrams
- Elliott Levett
- Rocio Miramontes
- Abby Smith
- Luis Sotelo

**Los Angeles, CA, USA**
- Zamzam Abukar
- Omar Benjoud
- Mackie Chang

**New York City, NY, USA**
- Whitney Warren
- Jennifer Whitley

**Oakland, CA, USA**
- Reinhardt Cate
- Prospero Herrera
- Danny Kim
- Shea Morrissey
- Christine Peterson
- Douglass Plenar
- Indar Smith
- Ye-Htet Soe

**Granada, Nicaragua**
- Veronica Balladares
- Anna Barrett
- Alex Board
- Estefan Bolaños
- Hassell Bustamante Chavez
- Madeliene Hernandez
- Brittany Lane
- Humberto José Largaespada
- Mary McVeigh
- Kelly Pope
- Helen Ramirez Montiel
- Shea Morrissey
- Cesar Augusto Morales Rivera
- Alex Warren
- Lindsey Whitford

**Kampala, Uganda**
- Sara Chehrehsa
- Travis Dezendorff
- Nick Dreher
- Eric Haubner
- Prospero Herrera
- Olivier Matanda
- Jean Christophe Moran
- Jeremiah Lukeka Muingsamo
- Byamungu Murumbi
- Katy Nagy
- Iga Ronald
- Junior Kasereka Shabusha
- Stefan Viragh
- Kelsey Yam
The Soccer Without Borders Team

Advisory Board member Ann Cook in Cairo, Egypt

We first met Safia as a part of SWB’s involvement in the girls’ and women’s soccer initiative sponsored by the U.S. Embassy in Cairo. Invited to design and implement coaches trainings and clinics for girls in cities across Egypt in 2010, we learned quickly that need for expanded opportunities for women and girls is significant. Moreover, there are many passionate, talented young leaders, like Safia, anxiously awaiting the chance to be that change. Despite an eight month delay in implementing the second phase, Safia remained patient and determined that this initiative would continue. In February of this year, SWB Founder Ben Gucciardi and Advisor Ann Cook headed to Cairo to follow up with additional clinics and select a group of future leaders to come to the U.S. in July. Tragically, the initiative was slated to kick off just hours after the massacre at a soccer game in Port Said, causing yet another postponement and limiting the program to just a single day. The resiliency of Safia and her peers, however, was nothing short of inspirational. Despite setback after setback, all beyond her control, Safia was able to see the program through to completion, joining Ann at Penn State Soccer Camps in July.

Board of Directors
Zoey Bouchelle
Brian Geffert
Benjamin Gucciardi
Kyle Hartman
Mary McVeigh
Katlin Okamoto
Bill Price
Lucas Richardson
Michael Sack
Lindsey Whitford

Board of Advisors
Ann Cook
Tim Cross
Manish Doshi
Greg Lalas
Jeff McIntyre
John O’Brien
Lissette Rodriguez
Melissa Roth

Safia and Ann after camp at Penn State, July 2012

Former U.S. Men’s National Team coach, and current Egyptian Men’s National Team coach Bill Bradley joined Ben, Ann, and the women participants of the coaches clinic, February 2012

19
## Statement of Activities and Financial Position

### Income

<table>
<thead>
<tr>
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</thead>
<tbody>
<tr>
<td>Grants</td>
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<td>Business Donations</td>
<td>$16,828</td>
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<tr>
<td>Individual Donations</td>
<td>$100,373</td>
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<tr>
<td>Fundraising (Events &amp; Merchandise)</td>
<td>$71,058</td>
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<td><strong>TOTAL CASH</strong></td>
<td><strong>$309,097</strong></td>
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<td>In-Kind</td>
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<td><strong>$338,057</strong></td>
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</table>

### Expenses

<table>
<thead>
<tr>
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<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Infrastructure*</td>
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<tr>
<td>Fundraising</td>
<td>$19,987</td>
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<td>Program Costs</td>
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<td><strong>TOTAL</strong></td>
<td><strong>$267,211</strong></td>
</tr>
</tbody>
</table>

Income-Expense = Net Revenue/(Loss) $41,886

* 16% of these expenses were fees charged to SWB for donations made online

### Assets

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<thead>
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<td>Fixed Assets</td>
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### Liabilities

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<td><strong>TOTAL</strong></td>
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**NET ASSETS** $99,117

**TOTAL LIABILITIES AND NET ASSETS 12/31/12** $102,462

### Breakdown of Expenses

- Infrastructure: 10%
- Fundraising: 8%
- Direct Program: 82%

* 16% of these expenses were fees charged to SWB for donations made online
Partners & Supporters

**Network Memberships**
- Up2Us
- Streetfootballworld

**Organizational In-Kind Support**
- Abbot Memorial Presbyterian Church
- Anna Lippi, CPA
- Breath of God Lutheran Church
- Coaching Corps
- Constant Contact Cares for Kids
- Family League of Baltimore
- Global Rescue
- Goodwin Procter
- Johns Hopkins University
- MetroLacrosse
- Northeast Middle School (Baltimore)
- Oakland International High School
- Park School of Baltimore
- Ruffneck Scarves
- Salesforce

**Top 2012 Supporters**
- Albany-Berkeley Soccer Club
- Angus Held Foundation
- Baltimore Ravens ACT Foundation
- Baltimore Safe and Sound Campaign
- Bellingham Bay Coffee Roasters
- Bender Foundation, Inc.
- Boston Bruins Foundation
- Colorado Storm
- Enterprise Management Advisors, INC
- Emmanuel Episcopal Church
- Kicking and Screening Film Festival
- Laughing Lotus Yoga Center
- Los Angeles Galaxy
- Nike Foundation-Girl Effect Fund
- Oakland Fund for Children and Youth
- Oakland Unified School District
- Office of Refugee Resettlement- Department of Health and Human Services
- Olympic Club Foundation
- Open Meadows Foundation
- Open Society Foundation
- Refugee Transitions
- Ruffneck Scarves
- The ASSOCIATED: Jewish Federation of Baltimore
- The San Diego Foundation
- Semifreddi’s Bakery
- Skidmore Men’s and Women’s Soccer
- St. Anthony’s High School
- Up2Us
- United Way of Central Maryland
- Valley Presbyterian Hospital, CA
- Warner University
- Yahoo Matching Gift Program

*thank you*  
*gracias*  
*merci*
Partners & Supporters

**Domestic Program Partners**

**Baltimore, MD, USA- Core**
- Angelo’s Soccer Corner
- Baltimore Blast
- Baltimore City Community College -RYP
- Baltimore City Public School System
- Baltimore Resettlement Center
- Central Maryland Soccer Association
- Clementine Restaurant
- DC United Kicks for Kids Program
- Episcopal Refugee and Immigrant Center Alliance
- Goodnow Community Center
- International Rescue Committee
- Liam Flynn’s Ale House
- Loyola University Maryland
- Marion I. and Henry J. Knott Foundation
- Maryland Office for Refugees and Asylees
- Maryland Mentoring Partnership
- Montgomery Soccer Inc.
- Soccertowne
- Towson University

**Boston, MA, USA- Seasonal**
- Boston Bruins Foundation
- Buckingham, Browne, and Nichols School
- Let’s Get Movin’/East Boston Neighborhood Health
- Stars of Massachusetts

**Chicago, IL, USA- Camp**
- Catholic Charities
- Heartland Alliance
- Refugee One
- U.S. Soccer Federation
- World Relief

**Greeley, CO, USA- Seasonal**
- Be Active, Be Strong
- Colorado Storm Academy
- Colorado Rapids Women
- John Evans Middle School

**Los Angeles, CA, USA- Camp**
- International Rescue Committee
- Polytechnic School
- Tiyaa Foundation

**New York City, NY, USA- Seasonal**
- Brooklyn International High School
- International Rescue Committee

**Oakland, CA, USA- Core and Camp**
- Albany-Berkeley Soccer Club
- Coaching Corps
- International Rescue Committee
- Oakland Fund for Children and Youth
- Oakland International High School
- Oakland Unified School District – Department of Transitional Students and Families
- Olympic Club Foundation
- Refugee Transitions
- Senda Athletics

**San Jose, CA, USA- Camp**
- Refugee Transitions
- Soccer Silicon Valley Community Foundation

**International Program Partners**

**Granada, Nicaragua- Core and Camp**
- Academia de Talents
- Boston University Women’s Soccer
- Euro Café
- FENIFUT – Futbol Federation of Nicaragua
- Girl Effect Fund, Nike Foundation
- Hotel Con Corazon
- MINED- Ministerio de Educacion
- Penn State Women’s Soccer
- SportsUnited
- Tufts Women’s Soccer
- U.S. Embassy in Managua
- Wheaton Soccer
- The Wheeler School

**Kampala, Uganda-Core**
- Carleton College- Goals with Soul
- Finnish Refugee Council
- Great Lakes Primary School
- One World Futbol
- Rainbow House
- Skidmore Men’s and Women’s Soccer
- YARID- Young African Refugee for Integral Development

**Santa Ana, El Salvador- Camp**
- ASAPROSAR
- Magicians Without Borders
“Sport has the power to change the world. It has the power to inspire, it has the power to unite people in a way that little else does. It speaks to youth in a language they understand.”

--Nelson Mandela
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